

EMPOWERING FUTURE **HEALTHCARE** PROFESSIONALS FROM LAST TWO DECADES



BIAHS

A KALYAN WELLNESS INITIATIVE

NURTURING &
CRAFTING CAREERS
IN ALLIED HEALTH!

BEHALA INSTITUTE OF
ALLIED HEALTH SCIENCES

WITH AFFILIATIONS:



BHARAT SEVAK SAMAJ
(UNDER PLANNING COMMISSION, GOVT. OF INDIA)



MAULANA ABUL KALAM AZAD UNIVERSITY OF
TECHNOLOGY, WEST BENGAL (PROPOSED AFFILIATION)



www.biahs.org



Dr. Kalyan Kumar Das

Founder

BHMS (WBUHS), BMCP (JU), MBA-HR (JNU)

Established in 2004, Behala Institute of Allied Health Sciences (BIAHS) is the brain child of its Founder, Dr. Kalyan Kumar Das. It has emerged as a Trusted Name in Paramedical and Allied Healthcare Education in Eastern India.

BIAHS is committed to making affordable, skill-based medical education accessible to students from all walks of life—creating a workforce ready to meet India's growing healthcare needs bridging academic learning with frontline healthcare delivery.



Ms. Anwesha Das

Head Administrator

B.Sc (CU), B.Com (IGNOU), DOTT (BSS)
PGDM (Welingkar, Mumbai)

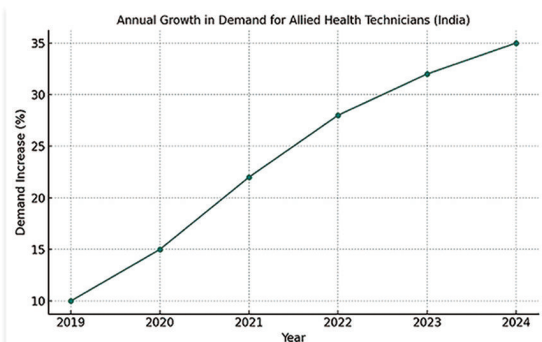
With **over two decades of dedication**, BIAHS has trained and empowered **thousands of students to build stable, respectable careers in healthcare.**

BIAHS is **a Govt. recognized training authority** for placement linked initiatives like **PBSSD & Utkarsha Bangla scheme (Govt. of WB).**



Over **4000 candidates** were successfully **trained & placed in healthcare industry**, free of cost. Our institute stands out for its **consistent classroom training, hands-on practical exposure with patients, and strong industry linkages with hospitals, labs, and clinics.**

Why Allied Health is the Future: Industry Insights



At BIAHS, we are committed to ensure that students walk away as **skilled professionals** fully equipped to meet the **rising expectations** of modern healthcare environments - creating a workforce ready to meet India's growing healthcare needs **bridging academic learning with frontline healthcare delivery.**

In the wake of the COVID-19 pandemic, **the demand for skilled allied health technicians surged globally**, highlighting their critical role in supporting the healthcare system. According to national employment trends, **there has been a steady increase in demand for allied health professionals in India, rising from 10% in 2019 to over 35% by 2024**, driven by public health needs, diagnostic advancements, and hospital expansions.

30-40% un-met demand for allied health professionals: NATHEALTH-BCG study

Shortage is projected to worsen as demand has already tripled in the past decade and is could rise further



A medic administers the first dose of Covishield vaccine to a frontline worker, after the virtual launch of Covid-19 vaccination drive by Prime Minister Narendra Modi, at a health center in Visakhapatnam, Saturday, Jan. 16, 2021. (PTI Photo)

NEWSPAPER ARTICLE

India's healthcare hiring surges 62%, adding over 7.5 mln jobs

India's healthcare sector sees 62% growth in March: 5 courses to kickstart your career in healthtech

Indian Healthcare Workers in High Demand by 2030

by Dynamic Health Staff | Posted on April 30, 2024

A popular latest report by an industry source stated on Wednesday, April 10, this year, that the increased ageing of the population, demographic changes, and the rise in non-communicable diseases will cause the demand for healthcare professionals to grow fourfold globally by 2030. According to the CEO of NLB Services, India's healthcare experts are in high demand because of the ageing population and global shortage. These professionals are highly acknowledged for their expertise in worldwide markets.

Healthcare workers from India are at the forefront of this shift in the industry and are projected to be in high demand globally by 2030. This demand is fueled by several factors, including India's robust educational infrastructure in health, the English proficiency of its workforce, and the rising need for healthcare services worldwide. Here, we delve into the reasons behind this trend, supported by relevant statistics and expert opinions.



INDIA NEEDS OVER 6 MILLION ALLIED HEALTHCARE PROFESSIONALS BY 2030 (SOURCE: NSDC & WHO).



HEALTHCARE IS ONE OF INDIA'S FASTEST-GROWING SECTORS, EXPECTED TO REACH USD 372 BILLION BY 2025.



DIAGNOSTIC SERVICES, EMERGENCY CARE, RADIOLOGY, PHYSIOTHERAPY, LAB TECHNOLOGY, AND ALL OTHER PARAMEDICAL FIELDS ARE SEEING EXPONENTIAL GROWTH.



WITH A SHORTAGE OF TRAINED MANPOWER, THERE IS MASSIVE DEMAND IN HOSPITALS, LABS, WELLNESS CENTRES, HOME CARE, AND TELEMEDICINE.

OUR OATH & VISION

To bridge the wide gap between the surging demand and limited supply of trained healthcare professionals by offering affordable, and skill-driven medical and healthcare education that empowers students from all walks of life



Through **Expertly Designed Programs & Practical based Curriculums, Hands-on Training & Mentorship by Experienced Faculties**, all courses are designed to meet current healthcare demands with a blend of theory and practical exposure.



PROGRAMS OFFERED



We offer **Bachelor & Diploma Programs** in the field of the following subjects:

Medical Laboratory Technology

Operation Theatre Technology

Radiology

E.C.G

Optometry

Physiotherapy

WHY CHOOSE BIAHS?



LEARN FROM SCRATCH -
No more excuses, no more tuitions!



PRACTICAL-INTENSIVE CURRICULUM
No cramming up theory.



REGULAR CLASSROOM TRAINING -
Everyday classes, unlike no other!



AFFORDABLE FEES -
Pay in easy monthly installments without heavy financial burden.



EXPERIENCED FACULTY -
Mentored & trained by Doctors & Health professionals.



PRACTICAL EXPOSURE -
On campus Patient Exposure
Health camps, Case studies & more!



COMPULSORY INTERNSHIP -
Train 6 months or above in a lab, hospital or clinic.



INCOME-ORIENTED EDUCATION -
Learn skills that help you earn with or without a job.



RICH CAMPUS-LIFE EXPERIENCE -
Immerse in Cultural programs
picnics, festivals and more.



INDUSTRY NETWORK -
Build a strong network with Health professionals that help you throughout your life.



SOFT SKILLS DEVELOPMENT -
From structuring your thoughts to your CV, we develop a new you, ready to face the world!



We believe in delivering **Skill-First, Job-Ready Education** designed for Real-World Impact. Whether you're starting from scratch or seeking a practical edge, our intensive curriculum **emphasizes hands-on training over rote learning.**



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ASPECTS		COURSES	Medical Laboratory Technology	Physiotherapy	Operation Theatre Technology
Eligibility	Diploma		■ Min. XII-Qualified - Any stream ^{*1}	■ Min. XII-Qualified - Any stream ^{*1}	■ Min. XII-Qualified - Any stream ^{*1}
	Bachelor		■ Min. XII-Qualified with Science ^{*2}	■ Min. XII-Qualified with Science ^{*2}	■ Min. XII-Qualified with Science ^{*2}
Duration	Diploma		■ 2 Years (including 6 months internship)	■ 2 Years (including 6 months internship)	■ 2 Years (including 6 months internship)
	Bachelor		■ 3 - 4 years (including 6/12 months internship) ^{*3}	■ 4.5 years (including 6/12 months internship) ^{*3}	■ 3 - 4 years (including 6/12 months internship) ^{*3}
Early Prospects (What you learn in just 6 - 12 months)			<ul style="list-style-type: none"> ■ Different Blood Collection Procedures. ■ Prescription Reading. ■ Competent as a Front Desk Executive for Diagnostic Centre. 	<ul style="list-style-type: none"> ■ Patient Care & Mobility Assistance. ■ Prescription Reading. ■ Assistant Physiotherapist in Various Centres. 	<ul style="list-style-type: none"> ■ Patient Assessment ■ Prescription Reading ■ Post-operative Patient Care ■ Bandage & Wound Dressing ■ Anaesthesia Support
Core Training & Curriculum	Diploma		<ul style="list-style-type: none"> ■ BASIC & INTERMEDIATE TOPICS: Human Anatomy & Core Physiology Clinical Biochemistry Microbiology & Immunology Hematology & Blood Banking & more. 	<ul style="list-style-type: none"> ■ BASIC & INTERMEDIATE TOPICS: Basic Anatomy & Physiology Electrotherapy & Exercise Therapy, Basic Kinesiology & Rehabilitation, Special Modern Treatment Techniques and a lot more. 	<ul style="list-style-type: none"> ■ BASIC & INTERMEDIATE TOPICS: Surgical instruments & OT protocols, Sterilization & infection control, Pre-operative & Post-operative patient care, Anaesthesia & Emergency support, Disinfection & Waste Disposal & more.
	Bachelor		<ul style="list-style-type: none"> ■ BASIC/INTERMEDIATE ALONG WITH ADVANCED TOPICS: Histopathology & Cytology Molecular Biology & Research Methodology & much more! 	<ul style="list-style-type: none"> ■ BASIC/INTERMEDIATE ALONG WITH ADVANCED TOPICS: Pathology & Pharmacology, Physiotherapy in Medical, Surgical, Orthopedic, Gynecological & specialized conditions, Biomechanics & More! 	<ul style="list-style-type: none"> ■ BASIC/INTERMEDIATE ALONG WITH ADVANCED TOPICS: Anaesthesia Equipments & machine, Anaesthesia & Emergency Medicine, Common & Special Surgery, Laying of instrument trolleys, Applied Pharmacology & more!
Career Pathways	Diploma		<ul style="list-style-type: none"> ■ Entry-level positions as Assistant Lab Technician Phlebotomist & more! 	<ul style="list-style-type: none"> ■ Physiotherapist, Clinic Aide, Equipment Handling Expert. 	<ul style="list-style-type: none"> ■ OT Technician, Surgical Assistant, Patient Ward Monitoring.
	Bachelor		<ul style="list-style-type: none"> ■ Entry-Mid level positions as Med. Lab. Technologist, Lab. Manager, Supervisor, Setup own labs, scope of higher studies etc. 	<ul style="list-style-type: none"> ■ Licensed Physiotherapist, Rehabilitation Specialist, Consultant, Teaching Faculty, Setup own clinic, scope of higher studies etc. 	<ul style="list-style-type: none"> ■ OT Technologist, Surgical Support Lead, Critical Care Assistant, scope of higher studies etc.
Avg. Starting Salary	Diploma		■ ₹2 - ₹3.5 LPA ^{*4}	■ ₹2 - ₹3.5 LPA ^{*4}	■ ₹2 - ₹3.5 LPA ^{*4}
	Bachelor		■ ₹4 - ₹6 LPA ^{*4}	■ ₹4 - ₹7+ LPA ^{*4}	■ ₹4 - ₹6 LPA ^{*4}
Extra Income Opportunities			<ul style="list-style-type: none"> ■ Extra Income from Home Blood Collections, Phlebotomist to multiple labs, Technician at multiple labs (diff. shifts) etc. 	<ul style="list-style-type: none"> ■ Strong potential through private practice, attachment with fitness & wellness centres, sports training, gym trainer etc. 	<ul style="list-style-type: none"> ■ Strong upward path in surgery support along with surgeons, anesthesia teams, and hospital administration.
Bonus Takeaways			Management of any Healthcare Establishment, Soft Skills, Patient & Doctor coordination, Grooming & Personality Development, Assistance with CV & much more to return as a Pro!		

^{*1} Certain exceptions where qualifications below Class XII is allowed. Please verify with office.

^{*3} Subject to change as per University/Council guidelines.

^{*2} Science with Physics, Chemistry, Biology & Maths is desirable. Contact office for course specific requirements. This is subject to change as per University/Council guidelines.

^{*4} Observed as per Industry standards in India.

ASPECTS		COURSES	Optometry	Radiology	E. C. G
Eligibility	Diploma		■ Min. XII-Qualified - Any stream ^{*1}	■ Min. XII-Qualified - Any stream ^{*1}	■ Min. XII-Qualified - Any stream ^{*1}
	Bachelor		■ Min. XII-Qualified with Science ^{*2}	■ Min. XII-Qualified with Science ^{*2}	-----
Duration	Diploma		■ 2 Years (including 6/12 months in-hospital training)	■ 2 Years (including 6/12 months in-hospital training)	■ 1 Year
	Bachelor		■ 3 - 4 years (including 6/12 months internship) ^{*3}	■ 3-4 years (including 6/12 months internship) ^{*3}	-----
Early Prospects (What you learn in just 6 - 12 months)			<ul style="list-style-type: none"> ■ Prescription Reading ■ Assist in Vision Tests ■ Spotting irregularities in eye or other conditions 	<ul style="list-style-type: none"> ■ Patient Assessment ■ ECG techniques ■ Patient Care & Assessment 	<ul style="list-style-type: none"> ■ Basic Readings ■ Basic Anomalies ■ Heart Anatomy & Physiology ■ Patient Care
Core Training & Curriculum	Diploma		<ul style="list-style-type: none"> ■ BASIC & INTERMEDIATE TOPICS: Anatomy & Physiology, Eye Anatomy & Vision Testing, Visual Optics & Lens Fitting, Optical Instruments & Clinical Morphologies & more! 	<ul style="list-style-type: none"> ■ BASIC & INTERMEDIATE TOPICS: Human Anatomy & Physiology, Physics of radiation & Diagnostic Radiology, Radiography Equipments, Patient Positioning & Care Radiobiology & Radiation safety protocols & more! 	<ul style="list-style-type: none"> ■ BASIC & INTERMEDIATE TOPICS: Anatomy & Physiology of Human Heart, Principles of Electrocardiography, Disease morphology, Cardiac Arrhythmias Special E.C.G (eg. with pacemaker), Requirement of Halter, Doppler study, TMT etc.
	Bachelor		<ul style="list-style-type: none"> ■ BASIC/INTERMEDIATE ALONG WITH ADVANCED TOPICS: Ocular Pathology & Optometric Instruments, Clinical Optometry, Contact Lens & Low Vision Aids, Public Eye Health, Research Project/Case Study & More. 	<ul style="list-style-type: none"> ■ BASIC/INTERMEDIATE ALONG WITH ADVANCED TOPICS: Radiographic Anatomy & Radiological Physics, Advanced Imaging Modalities, Contrast & Special Radiography Procedures & Radiation Protection, Modern Imaging Techniques & more! 	-----
Career Pathways	Diploma		<ul style="list-style-type: none"> ■ Optometry Assistant, Eyewear Consultant, Junior Vision Therapist at various optometry clinics. 	<ul style="list-style-type: none"> ■ X-ray, CT, USG, MRI Technician at various Hospitals, Diagnostic Centres, Nursing Homes etc. 	<ul style="list-style-type: none"> ■ ECG technician at clinical establishment, competent Front Desk executive, clinical support
	Bachelor		<ul style="list-style-type: none"> ■ Clinical Optometrist, Vision Therapist, academician & research specialist in Eye Hospitals, Setup own clinical establishment 	<ul style="list-style-type: none"> ■ Same as above as well as able enough to set up own Radiological Diagnostic Centre 	-----
Avg. Starting Salary	Diploma		<ul style="list-style-type: none"> ■ ₹2 - ₹3.5 LPA^{*4} 	<ul style="list-style-type: none"> ■ ₹2 - ₹3.5 LPA^{*4} 	<ul style="list-style-type: none"> ■ ₹1.5 - ₹3 LPA^{*4}
	Bachelor		<ul style="list-style-type: none"> ■ ₹4 - ₹6 LPA^{*4} 	<ul style="list-style-type: none"> ■ ₹4 - ₹7+ LPA^{*4} 	-----
Extra Income Opportunities			<ul style="list-style-type: none"> ■ Private consultations, post-operative patient care/support, clinic administration. 	<ul style="list-style-type: none"> ■ Attachment with multiple clinics as and when possible, consultation support with home visits with portable technology 	<ul style="list-style-type: none"> ■ Attachment with multiple clinics as and when possible, consultation support with home visits with portable technology.
Bonus Takeaways			Management of any Healthcare Establishment, Soft Skills, Patient & Doctor coordination, Grooming & Personality Development, Assistance with CV & much more to return as a Pro!		

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CAMPUS LIFE

A CAMPUS THAT INSPIRES, A CURRICULAM THAT CHALLENGES.

• MODERN INFRASTRUCTURE: SMART CLASSROOMS, FULLY EQUIPPED LABS & LIBRARY



• EXTRACURRICULAR ACTIVITIES: CULTURAL EVENTS, SEMINARS, WORKSHOPS, AND MEDICAL CAMPS



• STUDENT SUPPORT: COUNSELING, MENTORSHIP AND ACADEMIC ASSISTANCE



OUR RECRUITERS



EVERY STUDENT UNDERGOES REAL CLINICAL ENVIRONMENTS DURING THEIR TRAINING

- PARTNERED CLINICS AND MULTISPECIALTY HOSPITALS • LIVE CASE HANDLING UNDER EXPERT SUPERVISION
- INTERNSHIPS THAT LEAD TO PLACEMENT OPPORTUNITIES • CERTIFICATION UPON COMPLETION OF PRACTICAL TRAINING



📍 Placement Drives



REAL PATIENTS, REAL CHALLENGES, REAL SOLUTIONS



📍 In Classroom Patient Diagnosis

📍 Health Camps

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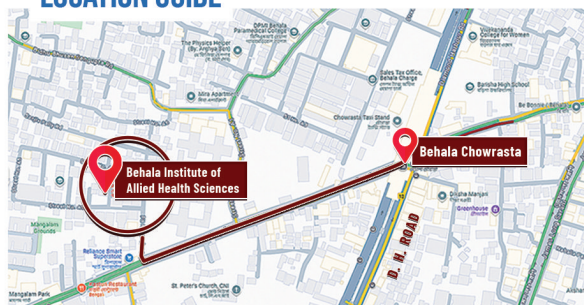
LEARN THE SKILLS TO BE THE NEXT-GEN. HEALTHCARE PROFESSIONAL



"Turn Your Passion into a Career, Secure a Prestigious Life for Tomorrow!"



LOCATION GUIDE



SCAN THE QR CODE TO VISIT OUR INSTITUTE NEAREST BUS-STOP: BEHALA CHOWRASTA



2C/6, Ho Chi Minh Sarani, Sanjib Pally
Near Behala Chowrasta, Kolkata - 700 034



admission@biahs.org



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